

MAIN ISSUE COLOR RATES

AD SIZE	1X	3X	6X	12X	24X
Full Page	\$16,100	15,620	14,570	14,120	13,290
2 Page Spread	30,120	27,550	27,270	25,650	24,890
2/3 Page	13,210	12,800	11,950	11,240	10,900
1/2 Page	9,980	9,680	9,030	8,490	8,230
1/3 Page	6,760	6,560	6,130	5,760	5,600
1/4 Page	5,640	5,470	5,090	4,780	4,650
Footer Ad	6,030	5,670	5,320	5,010	4,710
Front Cover Box	4,990	4,690	4,410	4,150	3,900

COLOR RATE EXCEPTIONS

- A. **Matched color:** Deduct \$720 from 4-color rates
- B. **2-Color/Spot:** Deduct \$1190 from 4-color rates
- C. **Color/Metallic Ink:** Add \$1840 to 4-color rates

MAIN ISSUE COVER RATES

2009 COVER RATES	1X	3X	6X
Cover 2 or 3	\$16,540	16,050	15,570
Cover 4	18,010	17,460	16,940

MeetingNews Regional Editions

**REGIONAL EDITION
COLOR RATES**

AD SIZE	4-Color	MeetingNews northeast	MeetingNews west
Front Cover Footer	2,100		
Full Page	3,500		
1/2 Page	2,300		
1/3 Page	1,900	MeetingNews south	MeetingNews midamerica
1/4 Page	1,400		

CLASSIFIED RATES AVAILABLE UPON REQUEST