

FACE-TO-FACE EVENTS

SELL YOUR **DESTINATION** AND **BOOK** BUSINESS
WITH **SUCCESSFUL MEETINGS UNIVERSITY**

successful
meetings UNIVERSITY
Marketplaces that Educate & Connect

Show your audience what your property or destination has to offer

Successful Meetings' hosted buyer programs were created to bring meeting planners and suppliers together in a relaxed business environment to discover new venue possibilities and enhance destination understanding.

Free event participation when you advertise in a regional supplement guide

INCLUDES:

- > Exhibit Booth
- > Pre-scheduled One-on-One
Appointments with Planners
- > Educational Sessions
- > All Program Activities
- > Meals during program

2009 SUCCESSFUL MEETINGS UNIVERSITY CALENDAR

DESTINATION	SUPPLEMENT
SOUTHEAST Atlanta, GA February 2009	November
INTERNATIONAL Crowne Plaza Times Square New York, NY March 22-24, 2009	March
CALIFORNIA Manchester Grand Hyatt San Diego, CA April 20-22, 2009	November
COLORADO The Brown Palace Hotel Denver, CO May 11-13, 2009 Optional Post Trips to Mountain Resort Areas May 13-15, 2009	
HAWAII* Wailea Beach Marriott Resort & Spa Maui, HI June 16-18, 2009 Optional Post Trips to Oahu, Kauai or Big Island June 19-21, 2009	March June September December
FLORIDA Sandpearl Resort Clearwater, FL August 24-27, 2009	May

"Once again, a quality trade show. This is among the very best that we participate in. Job well done— both the planners and suppliers were duly impressed with your staff and their efforts."

-Oakland CVB

"This event exceeded our expectations and we plan to participate in 2009. We liked the small, qualified group in attendance. "

- Callaway Gardens

"The educational sessions and networking were equally balanced to give the meeting planner and hotelier an excellent chance to interact with each other. I highly recommend planners and suppliers not to miss the next Successful Meetings University event. "

- Loews Santa Monica Beach

*To qualify for Hawaii Event, advertisers must advertise in at least three Hawaii Supplements