

atlantic city — new jersey

borgata hotel casino and spa



3 time winner

The buzz that has surrounded the Borgata since it opened four years ago now extends to its newest development: the \$325 million Water Club.

at work

The vibe in Atlantic city changed forever when the Borgata Hotel Casino and Spa opened in 2003. Sleek and innovative, the property has just enough sex appeal to make it exciting, while still making sure business goals are the number-one priority for conventions and meetings. In late 2007, the property will debut the final phase of its \$525 million master development plan when it takes the wraps off of the new Water Club—a signature hotel by Borgata with 800 guest rooms, 18,000 square feet of meeting space, a 36,000-square-foot spa, and five swimming pools—which will add more options for meeting planners and groups partnering with the property.

With its 70,000 square feet of event space, state-of-the-art technology, and on-site event planners, Borgata offers a lot of options for planners already. The Event Center features 30,000 square feet of column-free space with capacity for 2,400 guests theater style and 2,000 for a banquet. Meetings begin in the 5,800-square-foot prefunction space, while dramatic 30-foot ceilings, extensive rigging capabilities, and a convertible 2,000-square-foot stage inside the Event Center offer superb versatility for theateric and space considerations. The Event Center also offers an advanced sound and projection system; broadcast-ready, media-rich

technology; and a reception bar area. Borgata's 22 meeting rooms and two boardrooms accommodate anywhere from 10 to 3,700 meeting guests. All meeting rooms offer built-in audiovisual systems to pump up the excitement. Tower studios take a more executive approach with commanding ocean views, marble foyers, large plasma television screens, and a wet bar for refreshments. Planners can also take advantage of Borgata's many restaurants and private dining rooms for special events.

at rest

Four accommodation levels in the original 2,000-room Borgata ensure plenty of flexibility for planners and attendees. The classic room offers a luxury bedding package, marble bath, floor-to-ceiling windows, and subtle sophistication in a muted color palette. High-speed wireless Internet access and a spacious work area provide business and meetings guests with the tools they need at their fingertips.

Three levels of suites provide increasing luxury for VIPs. They include the Fiore, where rooms feature a rich wood foyer, larger bathroom with soaking tub, and spacious sitting area. Opus suites include all of the above, but up the ante at 1,000 square feet of pure luxury. The ultimate Piatto suites offer hand-picked furnishings; separate living, dining, and sleeping areas; fully equipped media center; marble vanities; and every luxurious detail perfectly placed in an expansive 1,500 square feet.

Come fall, the new Water Club will provide an additional choice for planners with its 750 classic rooms, 20 one-bedroom suites, and 15 two-bedroom suites (four of which will be corner suites equipped with media-



rich mini-theaters). The Water Club will maintain a sophisticated design of its own to complement the original Borgata, with a glass tower, calming design motifs, and contemporary architecture.

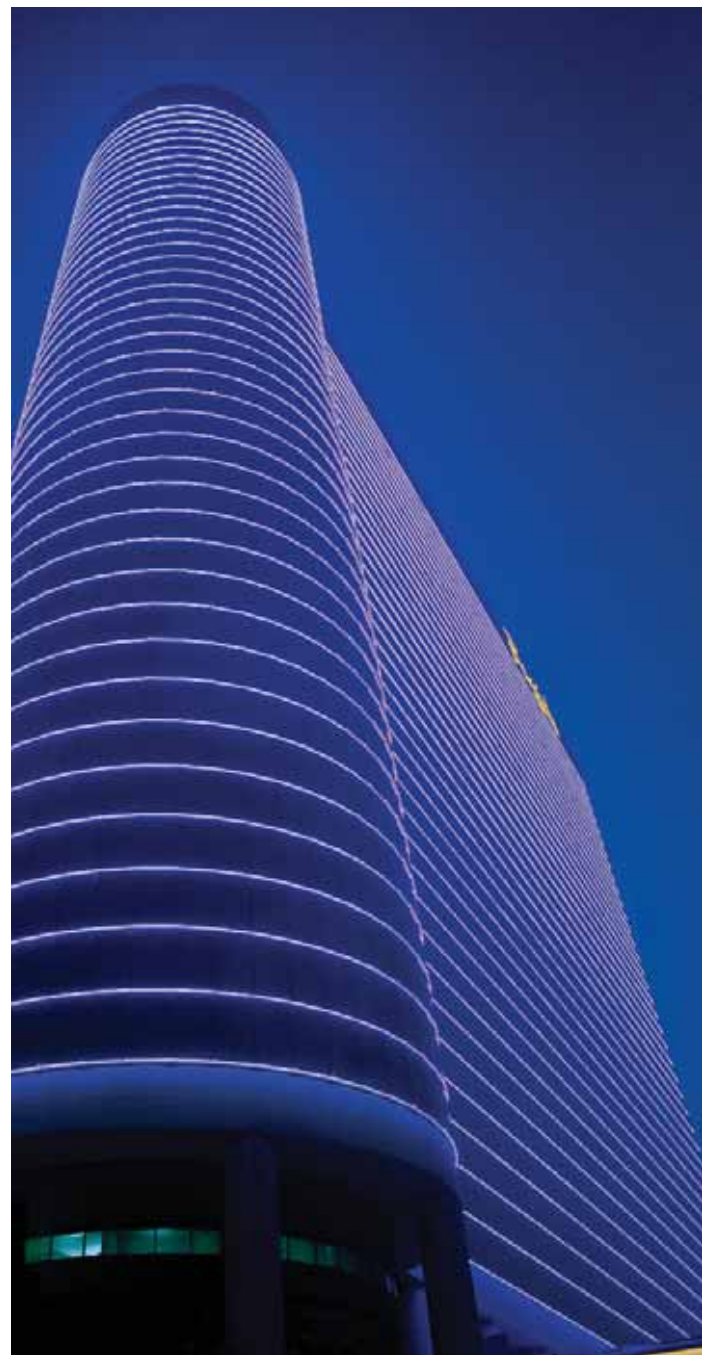
at play

With 161,000 square feet of gaming space, the Borgata casino attracts crowds to its 200 table games, poker room, and 4,100 slot machines. But there are plenty of other activities at this upscale property. A dozen specialty retail outlets, with all the hot designer names, vie for visitors' attention. If it's escape they're after, attendees can check out the 54,000-square-foot Spa Tocarre, where 30 treatment rooms offer layers of luxury with signature items like jade stone facials and mimosa body treatments in addition to more traditional massage and beauty services. An onsite fitness center is up to scratch, with personal trainers and the latest equipment, while the pool complex offers a year-round indoor swimming pool with access to a garden replete with cabanas.

For entertainment, there are musical performances by top artists in the 1,000-seat Music Box and the 2,400-seat Event Center. Nine bars and lounges include the seductive mur.mur, the hotel's newest nightlife experience. The Water Club will add another spa and five unique pools to the mix along with additional afterhours hotspots.

at the table

Celebrity chefs are on the menu at Borgata. The resort welcomed Bobby Flay, Wolfgang Puck, and Michael Mina just over a year ago to the property's 13 restaurant choices. Culinary highlights include Bobby Flay Steak, the "Iron Chef's" first steakhouse venture that offers a



rough-hewn atmosphere with a modern sensibility. Wolfgang Puck American Grille treats Borgata guests to this master's first East Coast outpost, with a wood-burning pizza oven and a cozy environment. SeaBlue, by Michael Mina, specializes in whimsical interpretations of classic American fare prepared with fresh seafood. The SeaBlue lounge is a dramatic experience in its own right.

These three venues join an exclusive club that includes high-quality cuts at Old Homestead Steak, and upscale Italian at Specchio and Ombra. Several casual options include the Metropolitan, Bread & Butter, Starbucks, and the Cafeteria—an upscale food court.

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