

new york — new york

# crowne plaza times square manhattan

first time winner

## Groups take a bite out of Big Apple business at this 46-story Theater District hotel.

### at work

Whether it's a board meeting for seven or a convention of 700, the Crowne Plaza Times Square is the place to meet. The Times Square Ballroom covers 4,182 square feet attached to the unique Balcony Room. The property's 6,780-square-foot, columnfree Broadway Ballroom can be used in tandem with the Atrium prefunction space to provide an impressive setting. Planners will also uncover two distinct Executive Boardrooms as well as 29 meeting and breakout rooms that span more than 22,000 square feet. In conjunction with the American Management Association, the hotel offers groups the opportunity to utilize a state-of-the-art Executive Conference Center with purpose-built meeting space for up to 240 guests. To ensure meetings success, Crowne Plaza Times Square Manhattan offers a two-hour response time to all sales leads; a Crowne Meetings Director assists planners with their events from conception through completion. A daily debrief by the Crowne Meetings Director provides a complete itemization of all accounting for that day's expenditures.

### at rest

All 770 guest rooms and suites offer spectacular views of the Manhattan skyline and are designed to offer guests the comforts of both home and office. The Crowne

Plaza Sleep Advantage Program offers a unique, holistic approach to sleep principles, including in-room, doctor-recommended sleep tips; a sleep CD with sounds conducive to relaxation; sleep-related amenities like an eye mask, earplugs, and lavender aromatherapy spray; quiet-zone floors; and guaranteed wake-up call. The Crowne Plaza Club, located on the top three floors, is designed as a "hotel within a hotel" and features a spacious Club Lounge with complimentary breakfast and evening hors d'oeuvres as well as breathtaking views of midtown Manhattan.

### at play

Just a stone's throw from Times Square in the heart of New York City's exciting Theater District, the hotel boasts many of the city's most-famous attractions just outside its front door. A short subway or taxi ride away is the New York Stock Exchange, Wall Street, Central Park, and the colorful shopping areas of SoHo, Greenwich Village, Little Italy, and Chinatown.

### at the table

Open for breakfast, lunch, and dinner, Samplings Restaurant overlooks the bright lights of Broadway and features an imaginative a la carte menu. The Lobby Bar Starbucks Station offers an ideal way to start the day, while the Lobby Bar itself is an excellent choice for creative cocktails and tempting appetizers. In-room dining is available seven days a week.

For more information: (212) 315-6010;  
[www.manhattan.crowneplaza.com](http://www.manhattan.crowneplaza.com)

